



# New Supplier-Brand/Product Application

Thanks for your interest in Peggy's Natural Foods!

Peggy's Natural Foods is more than a health food store, we carry a wide variety of natural and organic foods and supplements. We are always seeking new and unique brands to feature and partner with, especially those with a great story to tell! If you are interested in becoming a Peggy's Supplier, please fill out the form below:

Date MM \_\_\_\_\_ DD \_\_\_\_\_ YYYY \_\_\_\_\_

Company Name \_\_\_\_\_

Category(s) \_\_\_\_\_

\_\_\_\_\_

i.e. Supplements, Bulk Herbs, Grocery, Body Care, Lifestyle, Beverage, Frozen Category, Refrigerated Category, Other

Contact Name

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Contact email \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Cell \_\_\_\_\_

Fax \_\_\_\_\_

Company website

http:// \_\_\_\_\_

Company physical location \_\_\_\_\_

**Product Ordering Part 1 - Direct or Distribution \***

If distribution, please list distributors and warehouses

|  |
|--|
|  |
|--|

**Product ordering method Part 2 (please describe): \***  
i.e. online form/scan genius/phone/email/via rep

**Brief Brand/Product description: \***  
Please tell us the story of your company and why we should carry your products!

**Are free shelf testers available upon request? \***

Do you offer active/passive demo support? \*

Do you offer any intro deals? \*

Please describe (i.e. opening order discount, free fill, etc.)

Do you offer any promotional pricing? \* If yes, please describe:  
i.e. monthly promos, line drives?

Do you offer free shipping? \* What (if any) is the shipping minimum?

Certifications (check all that apply): \*

- Organic
- Non-GMO
- Biodynamic
- Cruelty-Free
- Fair Trade
- Direct Trade
- B Corporation
- Rainforest Alliance
- GMP-Certified
- Gluten-Free
- Other (please specify in next question)

Other certifications? Please list

Do you carry liability insurance?     YES     NO

Do you have a MAP/IMAP policy?     YES     NO

If Yes, please state your MAP Policy and how you enforce it?

Anything else we need to know and what other area stores carry your products?

Have you emailed a wholesale pricing sheet to us at [peggysnaturalfoods@yahoo.com](mailto:peggysnaturalfoods@yahoo.com) yet? \* \_\_\_\_\_ YES \_\_\_\_\_ NO  
If not, please do so!

I hearby attest that our company does not use child labor, makes products that do not contain harmful chemicals for people or the planet, and has a social and environmental component to our mission statement/values. \*

\_\_\_\_\_ Initial

The information above is accurate and presented by:

Sign: \_\_\_\_\_ Title: \_\_\_\_\_

NOTE: Please save your work and Download your file as a .pdf and send to Wendy Lund, Buyer, Peggy's Natural Foods at:

[Peggysnaturalfoods@yahoo.com](mailto:peggysnaturalfoods@yahoo.com)

Thank you for your interest in Peggy's Natural Foods